

ABSTRACT

There is provided an oil-in-water emulsified composition comprising hydrophobic powder particles, a polyether-modified silicone represented by formula (1), and an ionic water-soluble polymer compound, whereby the succulent feel originating from thickening effect rendered by the ionic water-soluble polymer compound and the effects intrinsic to the hydrophobic powder particles can be demonstrated stably over time in an oil-in-water emulsified composition obtained using an ionic water-soluble polymer compound, to which composition the powder particles are added.